WHEREAS, NET is Nebraska’s PBS & NPR Station and has been broadcasting television for more than 60 years; and

WHEREAS, Fred Rogers, better known as Mister Rogers (1928-2003), was the creator and host of Mister Rogers’ Neighborhood and dedicated his life’s work to children’s education and enrichment where he began each episode singing his simple signature question, “Won’t You Be My Neighbor?”; and

WHEREAS, For more than 30 years of his television series, he faithfully brought his warm, deeply human messages to millions of children; while somehow speaking directly to each one individually; and

WHEREAS, Many adults feel that Fred Rogers instilled important values in their lives and demonstrated to them how to be kind, patient, and neighborly; and

WHEREAS, Fred Rogers had a profound and positive impact on the lives of young children of all backgrounds and income levels, providing positive reinforcement, comfort, and reassurance with his tender, soft-spoken, and sincere manner; and

WHEREAS, NET and PBS honor him by carrying on his legacy in broadcasting Daniel Tiger’s Neighborhood for future generations since the themes, lessons, and stories have proven to be both timeless and remarkably timely “as meaningful and valuable in today’s world as they were in the past”; and

WHEREAS, Fred Rogers’ legacy of hard work, dedication to his craft, thoughtfulness, generosity, kindness, and patience truly represents what it means to be a caring neighbor; and

WHEREAS, There is no one else like Fred Rogers, so we honor what would have been his 90th birthday on March 20 in 2018, the 50th anniversary of the show’s premiere, as a time to celebrate Fred Rogers’ powerful message of neighborliness.

NOW, THEREFORE, I, Pete Ricketts, Governor of the State of Nebraska, DO HEREBY PROCLAIM the 20th day of March, 2018 as

BE MY NEIGHBOR DAY

in Nebraska, and I do hereby urge all citizens to take due note of the observance.

IN WITNESS WHEREOF, I have hereto set my hand, and cause the Great Seal of the State of Nebraska to be affixed this First day of March, in the year of our Lord Two Thousand Eighteen.

Attest: 

Secretary of State

Governor