

## **NET News to Broadcast Election Night Updates on TV, Radio, Web and Social Media**

NET News will broadcast live television and radio coverage of results from state races and ballot issues on Election Day, Tuesday, Nov. 6. The coverage is part of “Campaign Connection 2012,” NET’s multiplatform approach to bring Nebraskans political reporting on television, radio, the web and social media.

NET Television will begin its broadcasts at 7:56 p.m. CT on NET1/HD with a three-minute preview of coverage and a segment from the NET News project “Voter Voices,” an initiative launched in partnership with the Nebraska Library Commission to encourage citizens to share their voices on the issues at stake in this year’s election.

Updates on NET1/HD will continue at 8:56 p.m., 9:56 p.m. and 10:56 p.m. CT, with election results and NET News staff filing live reports from the campaign headquarters of Senate candidates Deb Fischer (R) and Bob Kerrey (D) during several of the segments. Election coverage on NET Television will supplement the in-depth coverage and analysis provided on national issues by the “PBS NewsHour” team beginning at 6 p.m. CT on NET1/HD.

NET Radio’s coverage begins at 7 p.m. CT with live NPR programming and continues with local updates from the NET News team on statewide races, as well as live reports from the Fischer and Kerrey election night parties. NPR will provide comprehensive coverage of the Presidential race, the battle for control of Congress and expert analysis of results. In addition to accessing television and radio reports on elections results, NET viewers and listeners can follow NET News on Facebook and Twitter.

The day after the elections, NET Radio will present results and analysis of races, including Nebraska’s Senate race, during the “Signature Story,” airing at 6:30 and 8:30 a.m. CT and 4:30 p.m. CT.

“Campaign Connection 2012” is presented by NET News. For more information, visit the website at [netNebraska.org/campaignconnection2012](http://netNebraska.org/campaignconnection2012).

NET1/HD is part of NET Television. NET Television, NET Radio and the NET website are services of NET. For complete program schedules, visit NET's website at [netNebraska.org](http://netNebraska.org) and click on television or radio. Download the free NET Radio Nebraska App in the iTunes and Android markets to access NET Radio’s live streams and archives of NET News stories.

RELEASE WRITTEN BY: Kim Rogers, 402-472-9333, ext. 512, or e-mail at [krogers@netNebraska.org](mailto:krogers@netNebraska.org)