

For Immediate Release

NET Television Remembers 60 Seasons of “Backyard Farmer”

LINCOLN, Neb. (Sept. 5, 2012) -- NET Television’s “Backyard Farmer” began as a radio program and blossomed into a television broadcast more than 60 years ago. Experts from the live, call-in show have been advising both rural and urban gardeners from seedtime to harvest since the early 1950s. “Backyard Farmer” is the longest-running local television program in the country, and the show is still true to its original roots -- providing expert lawn and garden advice to Nebraska viewers.

Airing Thursday, Sept. 20, at 7 and 10:30 p.m. CT on NET1/HD, the special 60th anniversary program, “Backyard Farmer: 60 Years and Still Growing,” looks back at the program’s history, its hosts and memorable moments that can only happen on live television.

“We’ve made it to 60 seasons for the simple reason we love gardening and we want to share that passion with our audience. In this show, we look back, hear from some old friends, tell a few stories and have a whole lot of fun,” said “Backyard Farmer” producer Brad Mills.

“Backyard Farmer” airs every Thursday night on NET Television from mid-April to mid-September. The series is underwritten in part by Earl May Nursery and Garden Centers and Finke Gardens.

Segments from each show are posted on YouTube and the “Backyard Farmer” website (byf.unl.edu). The website features gardening tips and a database of viewer questions and panelist answers. Each show is also available on iTunes as a video podcast after the Thursday evening broadcast.

“Backyard Farmer” is a co-production of NET Television and the University of Nebraska-Lincoln Extension. NET1 and NET-HD are part of NET Television, a service of NET. For complete program schedules, visit NET’s website at netNebraska.org/television.

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NET Television:

NET1 is Nebraska’s first public television broadcast service and includes PBS and award-winning, locally produced public television programming. **NET2 World** offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3 Create** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.