

For Immediate Release

NET Recognized by Nebraska Broadcasters with 13 Awards of Excellence

LINCOLN, Neb. (Aug. 22, 2012) -- NET Radio and Television professionals earned 13 awards, including six gold awards, in the 2012 Nebraska Broadcasters Association Awards of Excellence announced Aug. 16. The following individuals or units were recognized at the awards banquet held in conjunction with the Nebraska Broadcasters Association annual meeting.

NET Radio received two gold and two silver awards. Reporter Clay Masters, now with Iowa Public Radio, received a gold in the "Service to Agriculture" division for his story "Taking the Grass-Fed Road Less Traveled." Reporter Grant Gerlock received a silver in the same division for his work on "Plastic Made from Plants Competing for Shelf Space."

Reporter Fred Knapp earned a gold in the "In-Depth or Investigative Story or Series" category for his work covering the ongoing Keystone XL Pipeline. The NET News Staff shared a silver award in the category of "Station Website."

NET Television picked up seven awards, including four golds.

Television producer Michele Wolford received a gold in the "Public Service" category for her piece "Nebraska Stories: Life as Dance." Jody Millard, public media producer, received a bronze in the same category for her work, "Now What." In the category of "Promotional Best," Kelly Rush, television promotions producer, received a gold for "Nebraska Stories Web Promo." News Director Dennis Kellogg received a bronze in the "Service to Business, Industry, Government or Education" for his interview program titled "Nebraska and the Big Ten: Researching the Possibilities."

In the "Service to Agriculture" category, Masters received a gold as producer/reporter for his documentary "Home Fields: Digging into Local Food." The University of Nebraska-Lincoln's Institute of Agriculture and Natural Resources/NET unit received a silver in the same category for the long-running series "Backyard Farmer." Producer/reporter Mike Tobias added a bronze in the "In-Depth or Investigative Story or Series" for his work on "Gang Fight: Nebraska."

In the category of "Sports Play by Play," Sue Maryott, NET Sports producer, received a gold for "Illinois State vs. Creighton" and Jim Carmichael, NET Sports producer, received a bronze for "NCAA Baseball: Texas vs. Nebraska. Maryott also landed a silver in the category "Sports In-Depth Story or Series" for "Rosenblatt: The Final Inning."

"The outstanding quality and work by NET's professionals across a broad category of programming is evident," said David Feingold, NET's assistant general manager for content. "Nebraskans continue to be well-served by NET programs and programming."

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NET Radio is a service of NET that broadcasts on the following frequencies: Alliance/91.1 FM; Bassett/90.3 FM; Chadron/91.9 FM; Columbus/90.3 FM; Culbertson/92.7 FM; Falls City/91.7 FM; Harrison/89.5 FM; Hastings/Grand Island/89.1 FM; Lexington/88.7 FM; Lincoln/91.1 FM; Max/93.3 FM; Merriman/91.5 FM; Norfolk/89.3 FM; and North Platte/91.7 FM.

NET Television:

NET1 is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming; **NET2** World offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3** Create features the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.