

For Immediate Release

Hispanic Programming Featured on NET Television

LINCOLN, Neb. (Aug. 29, 2012) -- Programs exploring Hispanic history, heritage and culture will be featured on NET Television during September.

The barriers Hispanic farmers face in starting and expanding farming operations includes the lingering effects of past government discrimination, current marketing and use of information and their own agricultural traditions. "Hispanic Farmers on Broken Ground," airing Friday, Aug. 31, at 7 p.m. and Friday, Sept. 21, at 7:30 p.m. on NET1 and NET-HD, as well as Sunday, Sept. 1, at 9:30 p.m. and Sunday, Sept. 23, at 8:30 a.m. on NET2 World, examines the obstacles currently facing Hispanic farmers in the Midwest and across the country, as well as looking ahead to possible solutions for the future. The program is a production of NET News.

A look at the immigration debate in Colorado, which has the nation's eighth largest Latino population, is the focus of "Your Vote 2012 – The Latino Vote," airing Monday, Sept. 3, at 8:30 a.m., 2:30 p.m. and 7:30 p.m., and Friday, Sept. 7, at 7 p.m. on NET2 World.

Private Felix Longoria died fighting the Japanese during World War II. But when his body was sent home to Three Rivers, Texas, the town's only funeral parlor refused to allow his family to use their chapel because "the whites wouldn't like it." "The Longoria Affair," airing Monday, Sept. 10, at 10 p.m. on "Independent Lens" on NET1 and NET-HD, explores this incident which launched the Mexican American civil rights movement. The program also airs Monday, Sept. 17, at 8 a.m., 2 p.m. and 7 p.m. on NET2 World.

"Biblioburro, the Donkey Library" follows a Columbian teacher who brings books to children via a pair of hard-working donkeys. Braving armed bands, drug traffickers, snakes and the heat, this library on hooves carries an inspirational message about education and a better future for Colombia. "POV's" "Biblioburro, the Donkey Library" airs Sunday, Sept. 16, at 10 p.m. on NET1 and NET-HD

Airing Monday, Sept. 17, at 7 a.m., 1 p.m. and 6 p.m. on NET2 World, "Cruz Reynoso: Sowing the Seeds of Justice" paints a portrait of a man touched by injustice as a child who dedicated his life to fighting discrimination and inequality as a lawyer, judge and teacher. The compelling biography, told through a combination of archival footage and interviews, charts Reynoso's humble origins, his appointment to the California Supreme Court (the first Latino justice to serve in the state's highest court) and more recently, his leadership on the U.S. Commission on Civil Rights.

The epic story of the Mexican Revolution of 1910 is told in "The Storm That Swept Mexico," airing Monday, Sept. 17, at 10 p.m. on NET1 and NET-HD. Capturing the color, drama, intrigue and tragedy of the era, the program also explores how the Mexican revolution not only changed the course of Mexican history, transforming economic and political power

within the nation, but also profoundly impacted the relationships between Mexico, the U.S. and the world.

“El Velador” is a mesmerizing film airing on “POV” on Thursday, Sept. 27, at 9:30 p.m. on NET1 and NET-HD. From dusk to dawn, it follows a guard who watches over the extravagant mausoleums of some of Mexico’s most notorious drug lords. In the labyrinth of the cemetery, the film demonstrates that amid the turmoil of a drug war that has claimed more than 50,000 lives, ordinary existence persists in Mexico and quietly defies the dead.

The sport of Lucha Libre and its role in Latino communities in the United States and Mexico is examined when “Tales of Masked Men” airs on “Voces on PBS” on Friday, Sept. 28, at 10 p.m. on NET1 and NET-HD. Part circus and part athletic contest, the sport – famous for its masked wrestlers – provides a sense of home for new immigrants to the U.S.

All program times are listed in Central Daylight Time.

NET1, NET2 World and NET-HD are part of NET Television. NET Television is a service of NET. For a complete program schedule, visit NET's Web site (netNebraska.org/television).

-0-

RELEASE WRITTEN BY: Larry L. Kubert, 402-472-9333, ext. 389, or e-mail at lkubert@netNebraska.org

NET Television:

NET1 is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming; **NET2** offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.